

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR	330290	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MENTZER MEDIA SERVICES		RESTORE OUR FUTURE	Cancellation Notice
AND	600 Fairmount Ave Ste 306		1250 Eye Street NW	Required
ADDRESS	Towson MD 21286-1002		Ste 900 Washington DC 20005	Announcement 28 days prior notice
CONTACT	ELISE CLOYD		USA PRODUCTEST#1899	
LOCAL SALESPEPERSON	Maggie McWilliams Pcl	AGENCY EST. NO. 1899	PRODUCT CODE 1300	
NATIONAL SALESPEPERSON				
BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS:	1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCAST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	02222..	8	06:57A	09:00A	30S	08/14/12-08/17/12	CBS THIS MORNING	8	125.00	1000.00
2	01111..	4	10:57A	12:00N	30S	08/14/12-08/17/12	THE PRICE IS RIGHT	4	500.00	2000.00
3	02222..	8	11:35P	12:37A	30S	08/14/12-08/17/12	DAVID LETTERMAN	8	700.00	5600.00
4	...2....	2	10:00P	11:00P	30S	08/15/12-08/15/12	CSI:CRIME SCENE	2	4500.00	9000.00
5	....2..	2	10:00P	11:00P	30S	08/17/12-08/17/12	BLUE BLOODS	2	6000.00	12000.00
6	.....2.	2	09:00A	11:00A	30S	08/18/12-08/18/12	CBS NEWS SATURDAY MORNING	2	275.00	550.00
7	.....1.	1	07:28P	07:57P	30S	08/18/12-08/18/12	INSIDER WEEKEND	1	300.00	300.00
8	.....2.	2	08:58P	10:00P	30S	08/18/12-08/18/12	CRIME TIME SATURDAY	2	1600.00	3200.00
9	.....2	2	09:00P	10:00P	30S	08/19/12-08/19/12	THE GOOD WIFE	2	4500.00	9000.00
10	20000..	2	06:57A	09:00A	30S	08/20/12-08/20/12	CBS THIS MORNING	2	125.00	250.00
11	10000..	1	10:57A	12:00N	30S	08/20/12-08/20/12	THE PRICE IS RIGHT	1	500.00	500.00
12	20000..	2	11:35P	12:37A	30S	08/20/12-08/20/12	DAVID LETTERMAN	2	700.00	1400.00
							Total Contract:	36		44800.00
							Billing Summary			

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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ADDRESS	Towson MD 21286-1002		Ste 900 Washington DC 20005	Announcement 28 days
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LOCAL SALESPERSON	Maggie McWilliams Pol	AGENCY EST. NO. 1899	PRODUCT CODE 1300	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS: 1				

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
					Otr 312	Jul .00	Aug 44525.00	Sep .00	Total 44525.00	GRAND TOTAL 44525.00

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